

TrueMark Launches Low Volatility Equity Income ETF

Actively managed DIVZ features a strong dividend focus and a high conviction approach

New York, NY, January 28, 2021—Rosemont, IL-based asset manager TrueMark Investments and Titleist Asset Management today launched the TrueShares Low Volatility Equity Income ETF (ticker: DIVZ). DIVZ seeks to provide an actively managed, concentrated portfolio comprised of 25 to 35 favorably-valued companies with attractive dividends that the portfolio managers expect to grow over time. The portfolio is designed to deliver lower volatility and higher dividends than the overall market while still providing capital appreciation opportunities for investors.

“We’ve been anticipating the listing of DIVZ for quite some time,” said Michael Loukas, CEO at TrueMark Investments. “The investment philosophy clearly reflects what we believe income-focused equity investing should look like in 2021. With an emphasis on valuations and an understanding that dividend-paying companies tend to be established businesses with high cash flows and steady revenue streams, DIVZ is well positioned to provide exposure to high quality companies, while allowing investors access to stable, growing income streams as well as the opportunity for capital appreciation.”

Sub-advised by Titleist Asset Management, DIVZ’s portfolio management is led by Austin Graff, who has a proven track record of managing dividend-focused strategies. “We thoroughly analyze the financial health of companies in our investment universe to identify potential investments with above average dividend yields, sustainable dividend growth, and long-term capital appreciation potential,” said Graff. “Dividends have historically been important contributors to total return, so we put DIVZ together with an emphasis on dividends. The portfolio goals include attractive growing dividends, long-term capital appreciation, and less volatility than the overall market, a combination that we believe will prove attractive to investors that are focused on risk adjusted returns.”

DIVZ begins with a universe of U.S. equities with above-average dividends versus the S&P 500. The fund focuses on companies with market caps greater than \$8 billion but can potentially include mid- and small-caps as well. DIVZ leverages fundamental research, competitive analysis, as well as meeting with company management to identify companies with above average dividend yield, sustainable dividend growth and attractive valuations.

DIVZ’s expense ratio is 0.65%.

About TrueMark Investments

At TrueMark, we serve investors with ETFs that deliver true exposure to thematic, modern economy asset classes, strategies, and industries. We pair investment expertise with industry knowledge and experience, partnering with 3rd parties we believe are specialized, highly qualified industry experts to power investment management decisions, all at a price comparable to passive management.

About Titleist Asset Management

Managed by Titleist Asset Management, the Fund's portfolio management team is led by Austin Graff, CFA® who has over 15 years of industry experience with companies such as Goldman Sachs and PIMCO and a proven track record of managing dividend-focused strategies.

The Fund's investment objectives, risks, charges and expenses should be considered carefully before investing. The prospectus contains this and other important information, and it may be obtained at www.true-shares.com/divz . Read it carefully before investing. Foreside Fund Services, LLC, distributor.

The Fund has characteristics unlike many other traditional investment products and may not be suitable for all investors. You should only consider an investment in the Fund if you fully understand the inherent risks, which can be found in the prospectus.

Investing involves risks. Loss of principal is possible. There is no guarantee the fund will achieve its investment objective.

Dividends are not guaranteed.