

## TrueMark Expands Structured Outcome ETF Suite

*MAYZ is the eleventh monthly fund in True-Shares' Structured Outcome product suite*

New York, NY, April 1, 2021—Rosemont, IL-based asset manager TrueMark Investments today launched MAYZ, the eleventh ETF in the True-Shares structured outcome product suite. The TrueShares Structured Outcome (May) ETF is sub-advised by SpiderRock Advisors, a Chicago-based asset management firm specializing in option overlay strategies. The fund seeks to provide investors with structured outcome exposure to the S&P 500 Price Index. TrueMark believes its structured outcome ETF suite is the first of its kind to offer built-in downside buffers with uncapped upside participation.<sup>1</sup>

MAYZ's structure allows for the potential of an asymmetric return profile. The fund seeks to provide investors with returns (before fees and expenses) that track the S&P 500 Price Index, while seeking to provide a buffer of 8-12% on that index's losses over the fund's one-year investment period. In practice, the fund adviser will target the buffer at 10% of index declines over the investment period following the first day of trading while also allowing for uncapped upside participation. MAYZ's expense ratio is 0.79%.

"There is no lack of well thought out opinions regarding what lies ahead for the markets. But I think we can be reasonably sure that they won't all be correct," said Michael Loukas, CEO at TrueMark Investments, the Advisor to TrueShares. "Rates, inflation, tax hikes, valuations, earnings and lest we forget, the pandemic, are all factors that will create tremendous uncertainty in the coming years. Our structured outcome ETFs were created for investors who understand the importance of maintaining exposure to equities, but are also keenly aware of the volatility rollercoaster that sometimes must be endured in order to reap gains over the long-term."

"MAYZ is designed to help lessen the tactical burden by providing investors a single-ticker solution that can both help protect their capital from sharp declines and still offer the potential to rack up gains as the resilient bull market climbs to higher and higher ground," said Michael Loukas, CEO at TrueMark Investments. "We accomplish this by pairing an uncapped upside structure with a protective downside buffer to create a practical tool for investors committed to harnessing the markets' inherent positive return bias over time."

MAYZ is the eleventh monthly series in the True-Shares Structured Outcome ETF suite. Each fund will roll into a new investment position at the end of a year- long term, at which point the downside buffer and upside participation will reset based on current pricing for the options used by the strategy for each respective ETF.

"Often time the biggest challenge with investing in a bull market is simply holding onto your exposure in the face of the occasional pullback," said Eric Metz, fund portfolio manager and Chief Investment Officer at SpiderRock Advisors. "Our lineup of structured outcome ETFs is built with this in mind, and we're excited to offer investors another instrument for their toolbox that enables capital appreciation without having to sacrifice their capital preservation objectives."

Please note that the Funds have characteristics unlike many other traditional investment products and may not be suitable for all investors.

**1. Due to the cost of the options used by the Fund, the correlation of the Fund's performance to that of the S&P 500 Price Index may be less than if the Fund invested directly in the S&P 500 Price Index without using options, and could be substantially less. You cannot invest directly in an index.**

### **About TrueMark Investments**

At TrueMark, we serve investors with ETFs that deliver true exposure to thematic, modern economy asset classes, strategies, and industries. We pair investment expertise with industry knowledge and experience, partnering with 3rd parties we believe are specialized, highly qualified industry experts to power investment management decisions, all at a price comparable to passive management.

### **About SpiderRock Advisors**

SpiderRock Advisors is a Chicago-based asset management firm specializing in option overlay strategies. We use our comprehensive derivatives expertise and world-class technology to deliver solutions to investors, advisors, and institutions.

**The Fund's investment objectives, risks, charges and expenses should be considered carefully before investing. The prospectus contains this and other important information, and it may be obtained at <https://www.true-shares.com/MAYZ>. Read it carefully before investing. Foreside Fund Services, LLC, distributor.**

The Fund has characteristics unlike many other traditional investment products and may not be suitable for all investors. You should only consider an investment in the Fund if you fully understand the inherent risks, which can be found in the prospectus.

**Investing involves risks. Loss of principal is possible.** There is no guarantee the fund will achieve its investment objective.

The TrueShares Structured Outcome ETFs seek to provide investors with returns (before fees and expenses) that track those of the S&P 500 Price Return Index (the "S&P 500 Price Index") while seeking to provide a buffer against the first 8% to 12% of S&P 500 Price Index losses, over a one year period without a Cap on potential upside returns. The Fund is recently organized with no operating history for prospective investors to base their investment decision which may increase risks.

The Fund employs a buffered strategy in an attempt to buffer against losses in the S&P 500 Price Index over the course of a 1-year period. There is no guarantee the Fund will be successful in this strategy, and investors may experience losses beyond targeted levels.

Due to the cost of the options used by the Fund, the correlation of the Fund's performance to that of the S&P 500 Price Index will be less than if the fund invested directly in the S&P 500 Price Index without using options, and could be substantially less. The Funds are designed to seek to achieve their investment objective for investments made on the first day of an Investment Period and held until the last day of the Investment Period. In the event an investor purchases Shares after the date the which the options were entered into or sells Shares prior to the last day of the Investment period, the buffer that the Fund seeks to provide may not be available and there may be limited to no upside potential. The Fund does not provide principal protection and an investor may experience significant losses on its investment, including the loss of its entire investment.