



## TRUESHARES STRUCTURED OUTCOME (NOVEMBER) ETF

TRUESHARES  
Powered by TrueMark Investments

### FUND DESCRIPTION

The TrueShares Structured Outcome ETF Series utilizes a “buffer protect” options strategy, that seeks to provide investors with returns (before fees and expenses) that track those of the S&P 500 Price Index while seeking to provide an 8-12% downside buffer (with the advisor targeting 10%) on the first of that index’s losses over a 12-month investment period.<sup>1</sup> The NOVZ defined outcome period begins on 11/01/2022 and resets exactly 12 months later. The strategy is implemented through the purchase and sale of options on the S&P 500 Price Index or an ETF that tracks the S&P 500 Price Index. While there is no guarantee the Fund will be successful in providing these outcomes in any period, the intent of the ETFs in the series is to provide uncapped equity market upside participation (subject to options pricing\*) with a measure of downside risk mitigation<sup>2</sup>

*\*Upside participation over an investment period is subject to options pricing. Due to the cost of the options used by the fund, the correlation of the fund’s performance to that of the S&P 500 Price Index will be less than if the fund invested directly in the S&P 500 Price Index without using options, and could be substantially less.*

### WHY INVEST IN STRUCTURED OUTCOME ETFS

- TrueShares Structured Outcome ETFs are **designed for investors targeting growth from large-capitalization equities while simultaneously seeking to mitigate downside exposure.**
- Similar to structured notes, these ETFs **utilize a defined outcome approach** to create an investment profile that is potentially more appealing than standard long-only equities.
- The strategy targets a **10% downside buffer** (before fees and expenses) **paired with uncapped upside participation<sup>2</sup>** over a 12 month period, a combination we believe is unique to TrueShares.<sup>1</sup>
- Unlike traditional structured note alternatives, TrueShares ETFs provide **daily liquidity, portfolio transparency, cost efficiency, and no credit risk.** All in a turnkey, Cboe-listed structure.
- The ETFs are sub-advised by SpiderRock Advisors, a Chicago-based asset management firm focused solely on providing custom option overlay strategies by **combining worldclass technology with comprehensive derivatives expertise.**

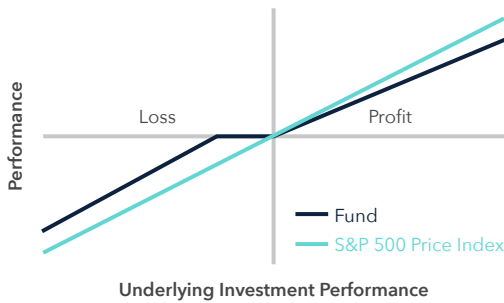
### FUND DETAILS

Ticker	NOVZ
CUSIP	53656F680
Type	Active ETF
Primary Exchange	Cboe BZX
Inception Date	10/30/2020
Listing Date	11/02/2020
*Est. Upside Market Participation Rate	77-79%
Initial Downside Buffer	10%
Investment Period Start Date	11/01/2022
Investment Period Roll Date	11/01/2023
Expense Ratio	0.79%
Benchmark	S&P 500 Index
Advisor	TrueMark Investments, LLC
Sub-Advisor	SpiderRock Advisors, LLC
Fund Distributor	Foreside Fund Services, LLC

**\*\*Estimated Upside Market Participation Rate** - The estimated upside market participation rate represents the relative exposure of the fund’s call options to participate (gross of fees) in the potential upside movement of the S&P 500 Price Index. This will be determined by the relative price of call and put options at the start of the investment period (12-month period). The participation rate does not represent a rate of return.

1. In the event an investor purchases Shares after the date on which the options were entered into or sells Shares prior to the expiration of the options, the buffer that the Fund seeks to provide may not be available and there may be limited to no upside potential. The Fund does not provide principal protection and an investor may experience significant losses on its investment, including the loss of its entire investment.

2. Upside participation over an investment period is subject to options pricing. Due to the cost of the options used by the fund, the correlation of the fund’s performance to that of the S&P 500 Price Index will be less than if the fund invested directly in the S&P 500 Price Index without using options, and could be substantially less.



**PAYOFF PROFILE EXPECTED CHANGE IN THE RETURNS OF THE FUND**

The chart on the left assumes a 10% buffer. The fund seeks to buffer the first 8-12% of S&P 500 Price Index losses over a 12-month period. For illustrative and discussion purposes only. The chart illustrates the hypothetical returns that the TrueShares Structured Outcome ETFs seek to provide in certain illustrative scenarios for a shareholder that purchases Fund shares on the Initial Investment Day and holds such shares for the entire Investment Period. The returns are based on hypothetical performance of the S&P 500 Price Index. The chart does not take into account payment by the Funds of fees and expenses. **There is no guarantee that the Funds will be successful in providing these investment outcomes for any Investment Period. Performance shown is hypothetical and based on certain assumptions. A Fund's actual performance for its options strategy will be determined by the options pricing available in the market at the time the Fund enters its option positions.**

**PERFORMANCE (%) AS OF JUNE 30, 2023**

	Since Fund Inception*	1 Year	3 Year	5 Year	Inception Date
NOVZ @ NAV	12.12	16.35	-	-	10/30/2020
NOVZ @ Market Price	12.14	16.47	-	-	10/30/2020
S&P 500 Price Index	12.26	17.57	-	-	-

Expense Ratio: 0.79%

Performance data quoted above represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when redeemed or sold in the secondary market, may be worth more or less than the original cost. Investors will incur usual and customary brokerage commissions when buying or selling shares of the exchange-traded funds ("ETFs") in the secondary market, and that, if reflected, the brokerage commissions would reduce the performance returns. Current performance may be lower or higher than the performance shown. Shares are bought and sold at market price not net asset value ("NAV") and are not individually redeemable from the fund. Call 877.774.TRUE for more information and the most recent month end performance.

Index performance does not represent True-Shares fund performance. It is not possible to invest directly in an index. All performance figures assume reinvestment of dividend and capital gains at net asset value; actual returns may differ. Performance 1-year and less are cumulative; performance over 1-year are average annualized total returns. Market price performance is determined using the bid/ask midpoint at 4:00pm Eastern time, when the NAV is typically calculated. NAV price performance is determined using the daily calculated NAV. They do not represent the returns you would receive if you traded shares at other times. Performance figures do not reflect the deduction of taxes that a shareholder would pay on Fund distributions or upon redemption or sale of fund shares.

**PORTFOLIO MANAGERS**



**ERIC METZ, CFA**  
SpiderRock Advisors



**FRED SLONEKER**  
SpiderRock Advisors



Before investing you should carefully consider the Fund's investment objectives, risks, charges and expenses. This and other information is in the prospectus, a copy of which may be obtained by visiting [www.true-shares.com](http://www.true-shares.com). Please read the prospectus carefully before you invest.

*The Fund has characteristics unlike many other traditional investment products and may not be suitable for all investors. You should only consider an investment in the Fund if you fully understand the inherent risks, which can be found in the prospectus.*

#### **RISK CONSIDERATIONS**

*An investment in an ETF is subject to risks and you can lose money on your investment in an ETF. There can be no assurance that the ETF will achieve its investment objective. The Fund is recently organized with no operating history for prospective investors to base their investment decision which may increase risks. The Fund employs a buffered strategy in an attempt to buffer against losses in the S&P 500 Price Index over the course of a 1-year period. There is no guarantee the Fund will be successful in this strategy, and investors may experience losses beyond targeted levels.*

*The Fund invests in options, which involves leverage, meaning that a small investment in options could have a substantial impact on the performance of the Fund. The Fund may invest in FLEX Options issued and guaranteed for settlement by the OCC. The Fund bears the risk that the OCC will be unable or unwilling to perform its obligations under the FLEX Options contracts. Additionally, FLEX Options may be illiquid, and in such cases, the Fund may have difficulty closing out certain FLEX Options positions at desired times and prices. As the options the Fund invests in derive their performance from the S&P 500 Price Index, the Fund is subject to the equity market risk associated with the index. Additional risks of investing include management, non-diversification, portfolio turnover and tax risks. Detailed information regarding the specific risks of the funds can be found in their prospectuses.*

*The ETF's portfolio is more volatile than broad market averages. Shares of ETFs are bought and sold at market price (not NAV) and are not individually redeemed from the ETF. ETF shares may only be redeemed directly with the ETF at NAV by Authorized Participants, in very large creation units. There can be no guarantee that an active trading market for ETF shares will develop or be maintained, or that their listing will continue or remain unchanged. Buying or selling ETF shares on an exchange may require the payment of brokerage commissions and frequent trading may incur brokerage costs that detract significantly from investment returns.*

*The Fund is designed to seek to achieve its strategy for investments made on the Initial Investment Day and held until the last day of the Investment Period. Investors purchasing shares in the fund after its 12-month investment period has begun or selling shares prior to the end of the investment period, may experience very different results than the fund's stated investment objective. These periods begin at either the fund's inception date or at each subsequent "Initial Investment Day". Following the initial investment period after fund inception, each subsequent investment period will begin each year on the first day of the month the fund was inception (subsequent "Initial Investment Days"). Fund management will target a 10% downside buffer, with expectations that it will generally fall between 8-12%. The Fund is not designed to protect against declines of more than 8-12% in the level of the S&P 500 Price Index, and there can be no guarantee that the Fund will be successful in implementing the buffer protect options strategy to avoid the first 8-12% decline.*

*Estimated Upside Market Participation Rate - The estimated upside market participation rate represents the relative exposure of the fund's call options to participate (gross of fees) in the potential upside movement of the S&P 500 Price Index. This will be determined by the relative price of call and put options at the start of the investment period (12-month period). The Participation Rate does not represent a rate of return.*

*Downside Buffer - The % of downside return of the S&P 500 Price Index from the reference price that is designed to be buffered (gross of fees).*

*Index Description: The S&P 500® Index is a widely recognized capitalization-weighted index that measures the performance of the large-capitalization sector of the U.S. stock market. The S&P 500 Price Index does not include reinvestment of dividends. Securities in the ETF's portfolio will not match those in any index. The ETF is benchmark agnostic and corresponding portfolios may have significant non-correlation to any index. Index returns are generally provided as an overall market indicator. You cannot invest directly in an index. Although reinvestment of dividend and interest payments is assumed, no expenses are netted against an index's returns. Index performance information was furnished by sources deemed reliable and is believed to be accurate, however, no warranty or representation is made as to the accuracy thereof and the information is subject to correction.*

*Foreside Fund Services LLC, distributor.*

#### **NOT FDIC INSURED – NO BANK GUARANTEE – MAY LOSE VALUE**